

# Amazon Orders Analysis — Overview

114K

Total Orders

75M

Total Revenue

663.16

Avg Order Value

114K

Total Qty Sold

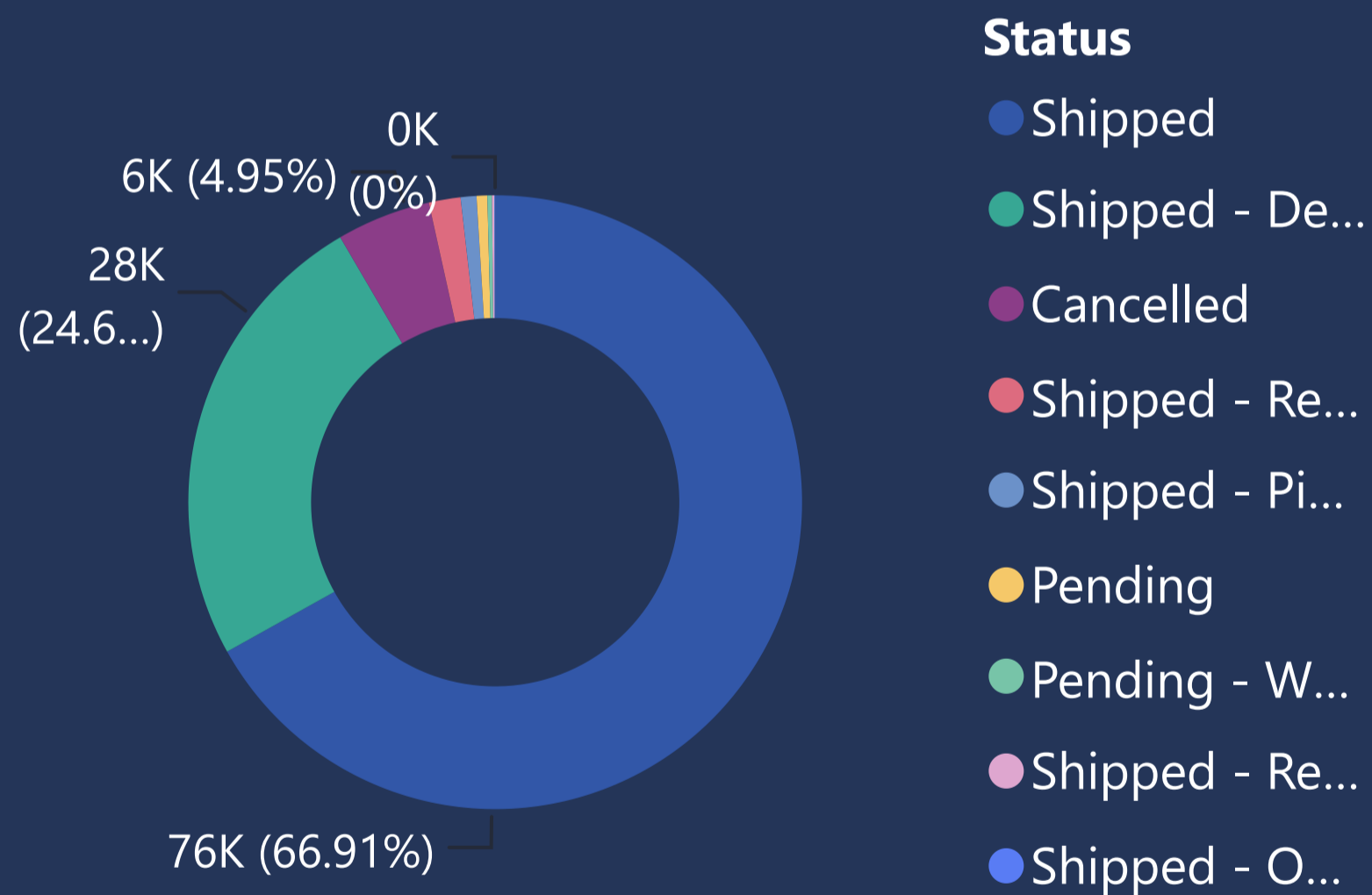
6K

Cancelled Orders

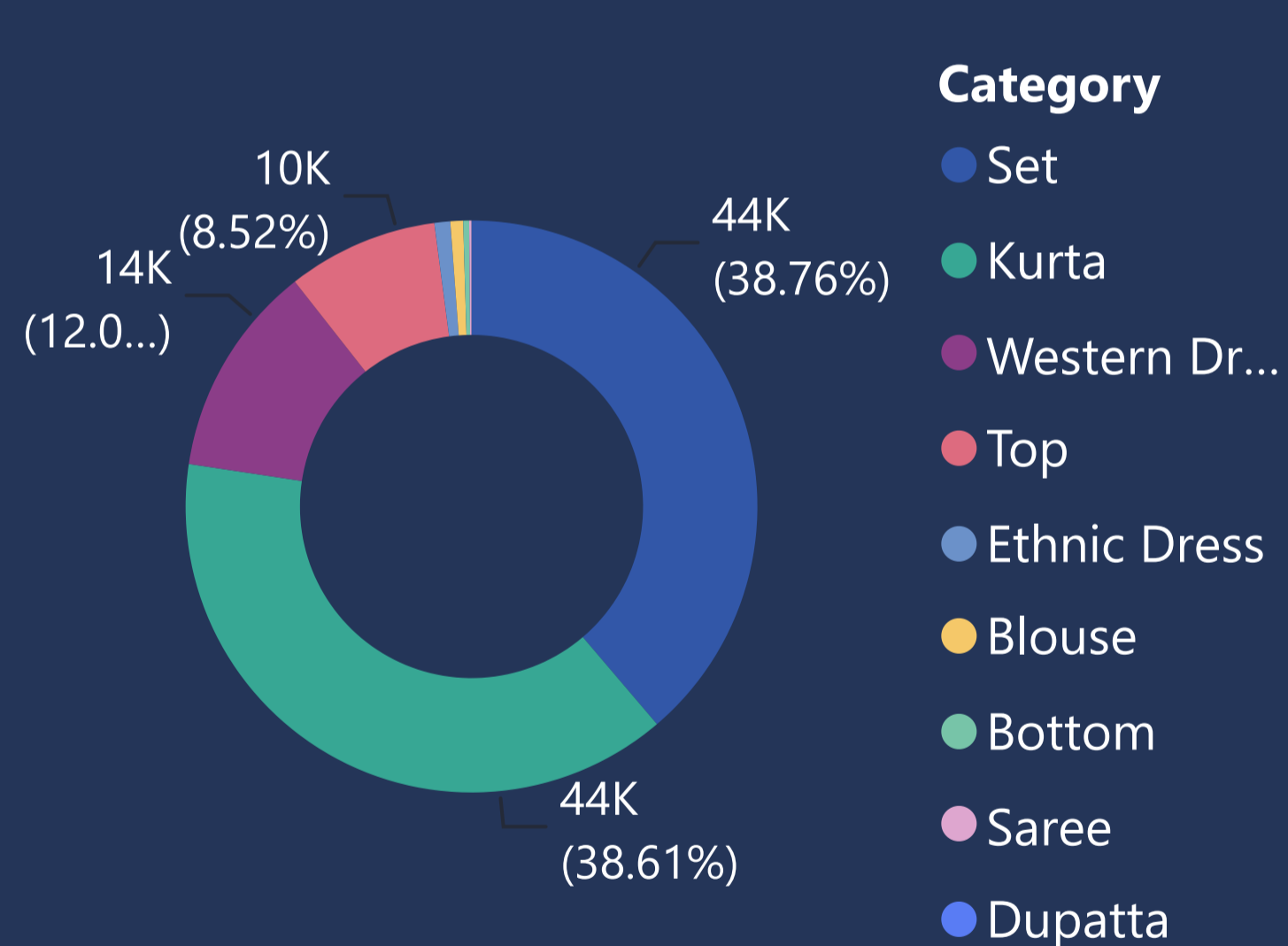
4.95

Cancellation Rate %

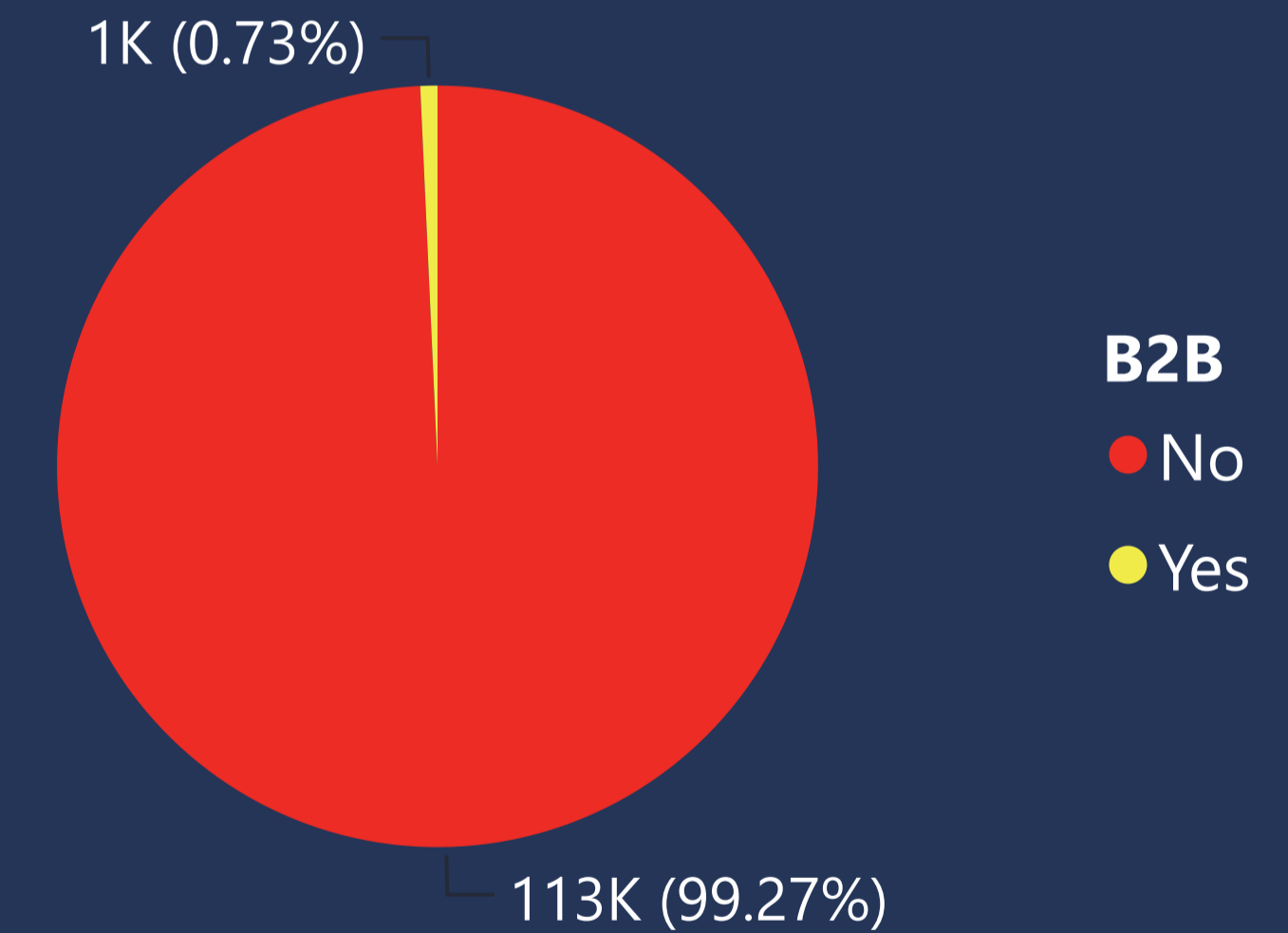
## Total Orders by Status



## Total Orders by Category

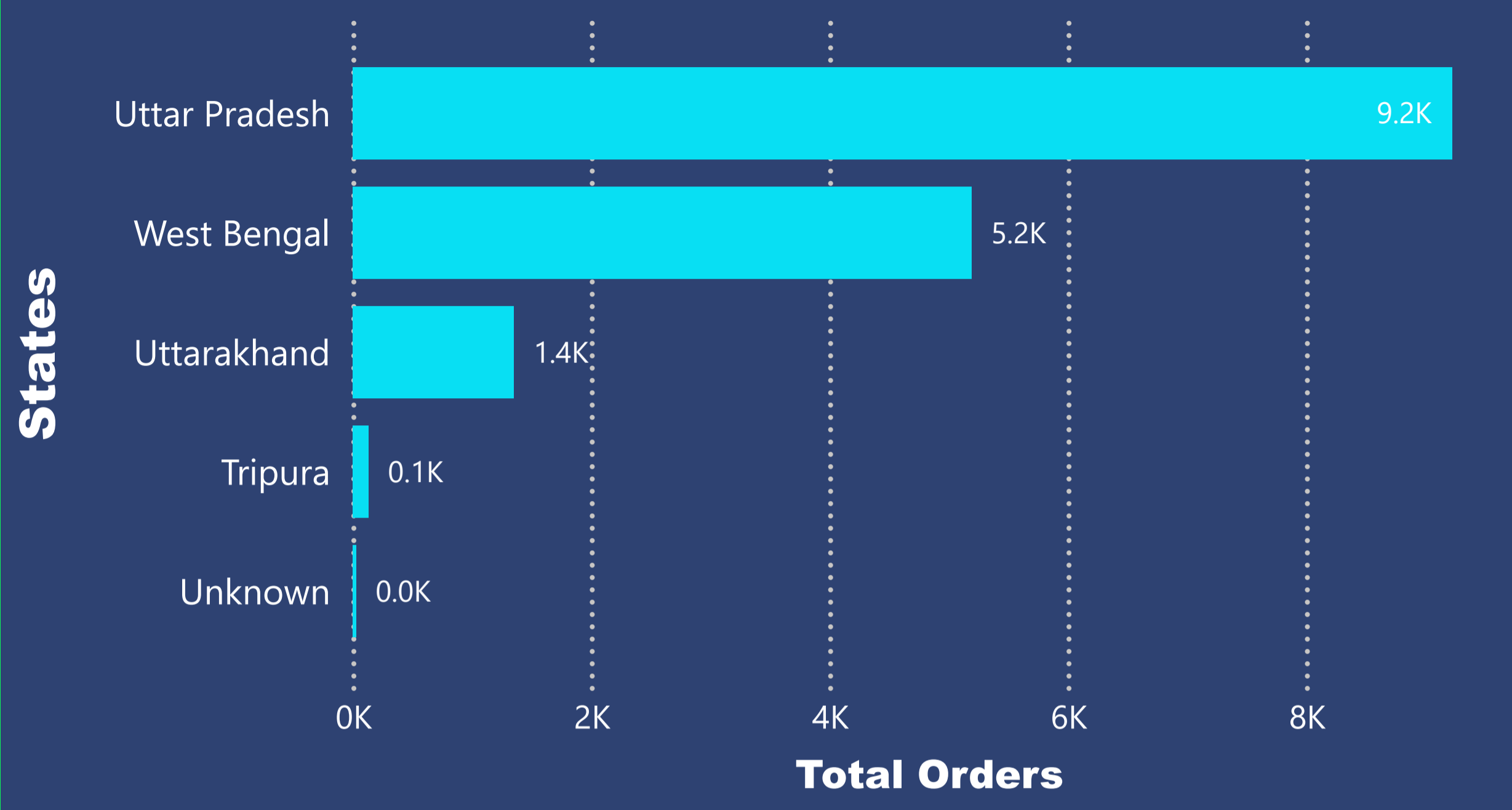


## B2B vs B2C Orders

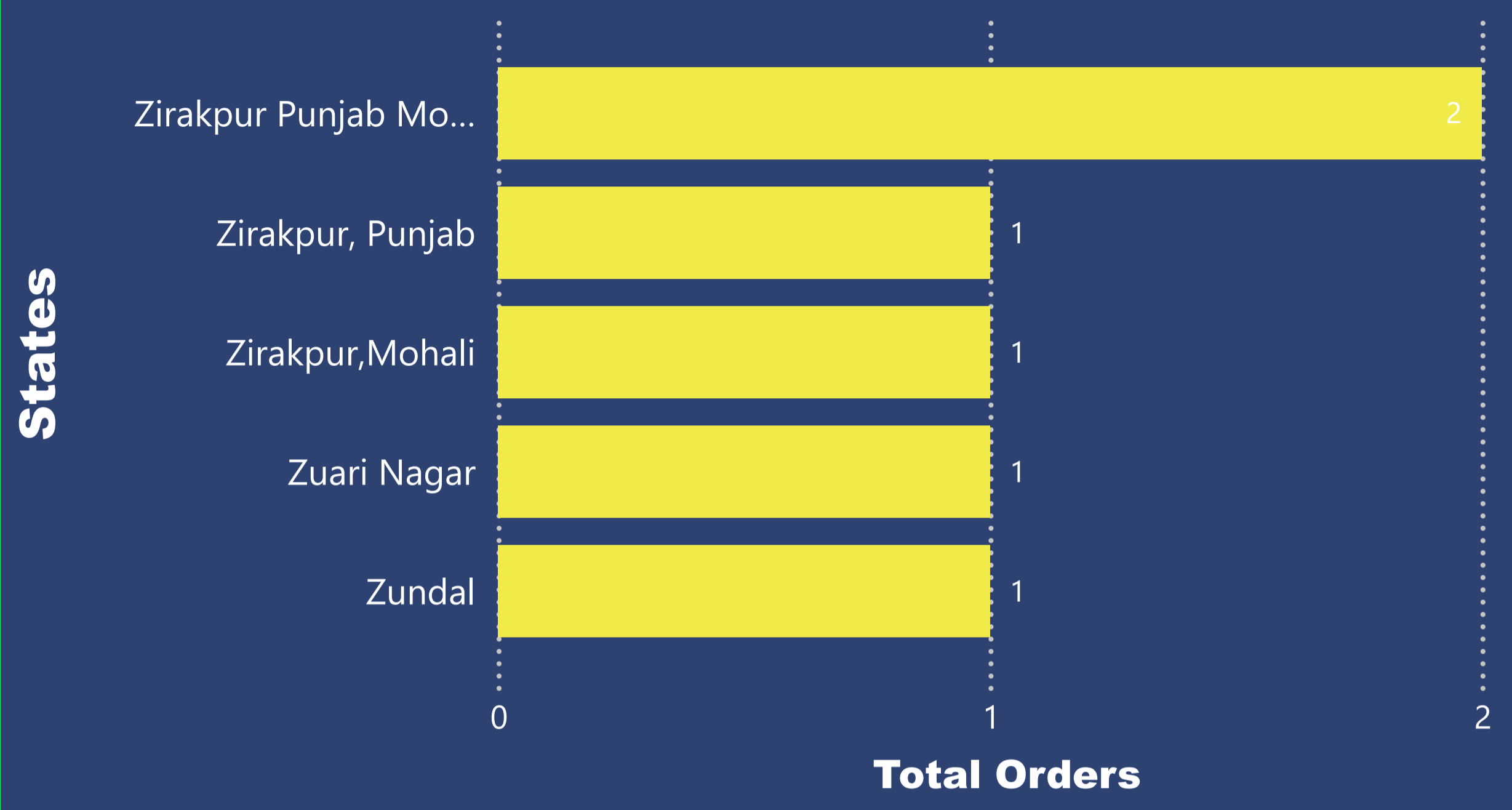




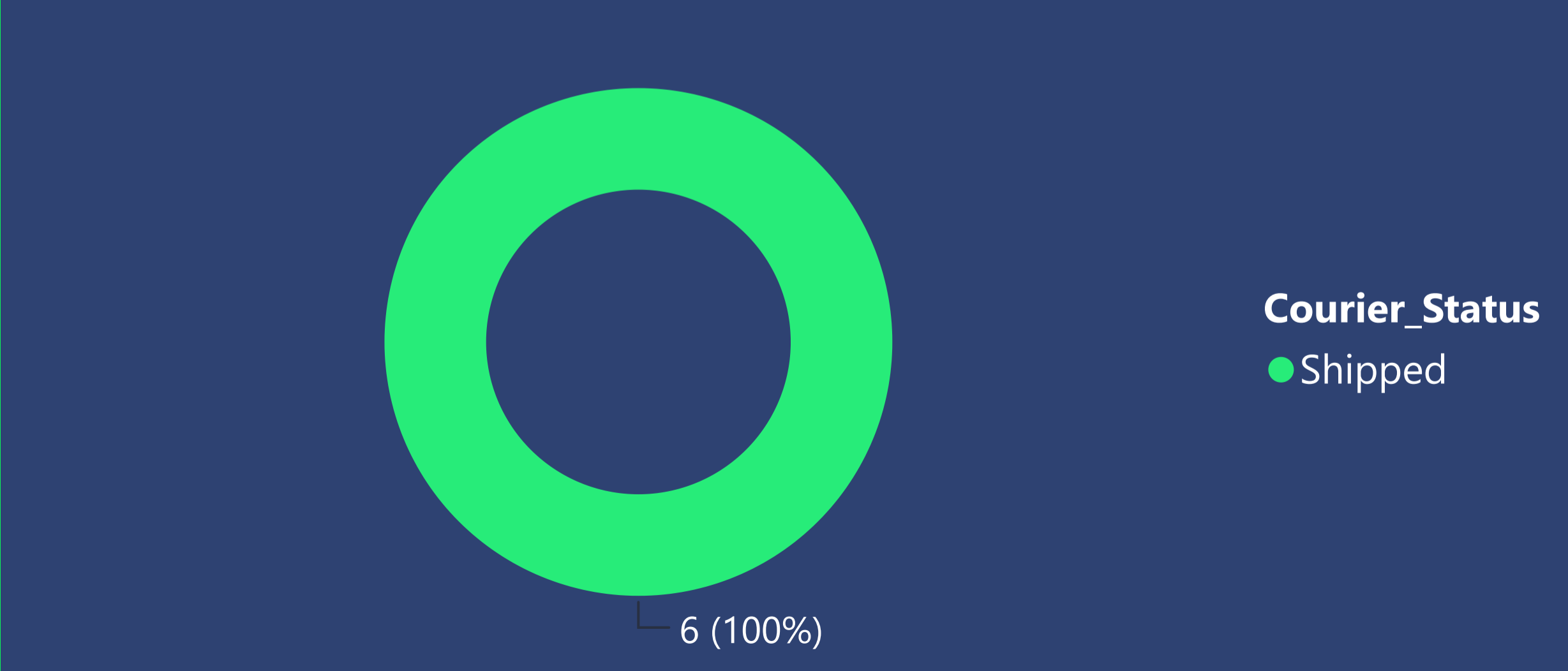
### Top 5 States by Orders



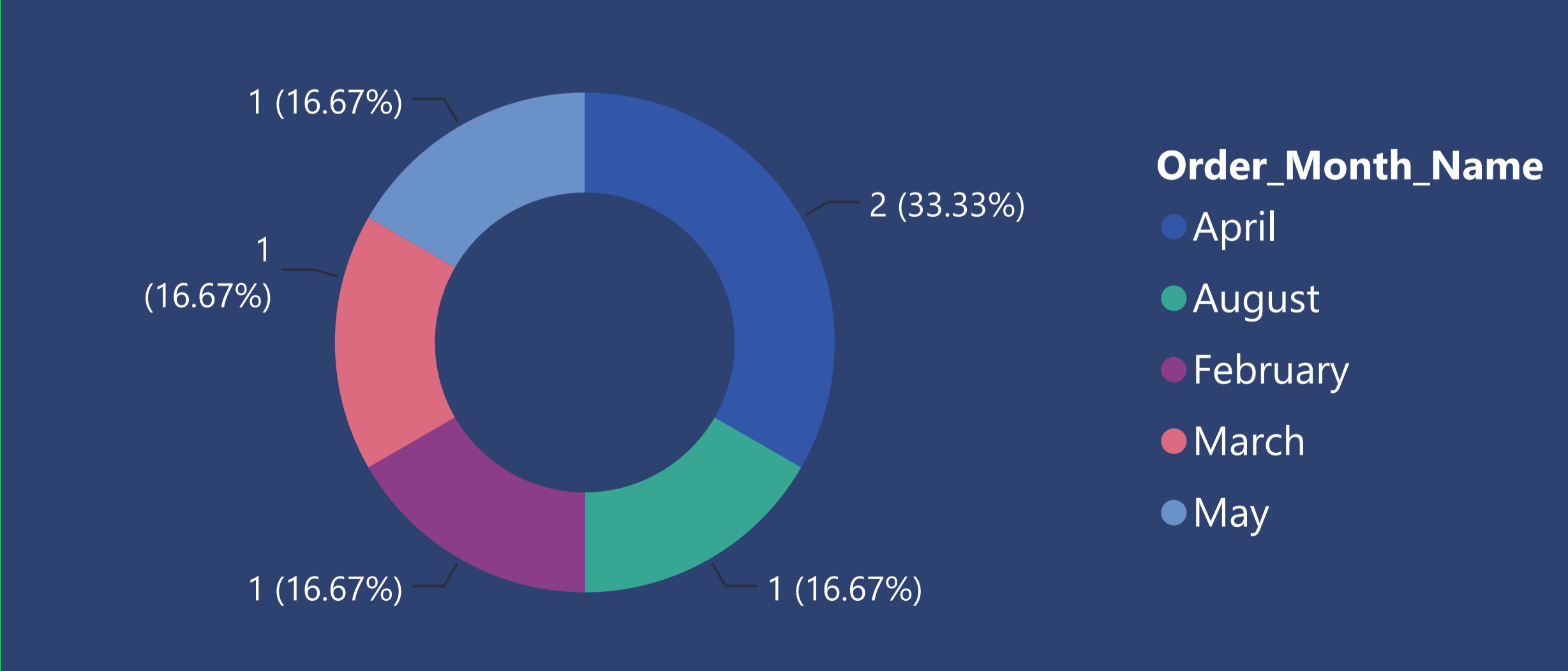
### Top 5 Cities by Orders



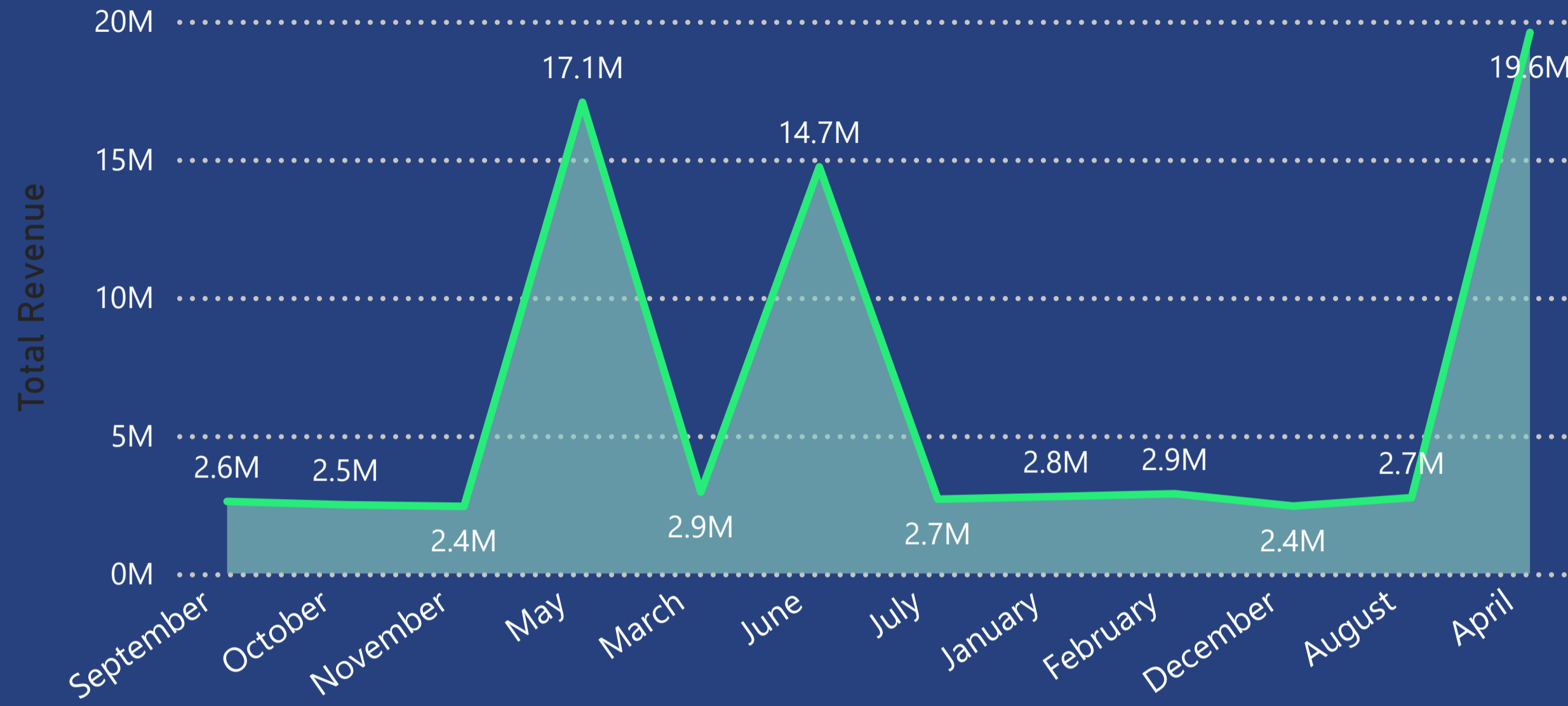
### Total Orders by Courier\_Status



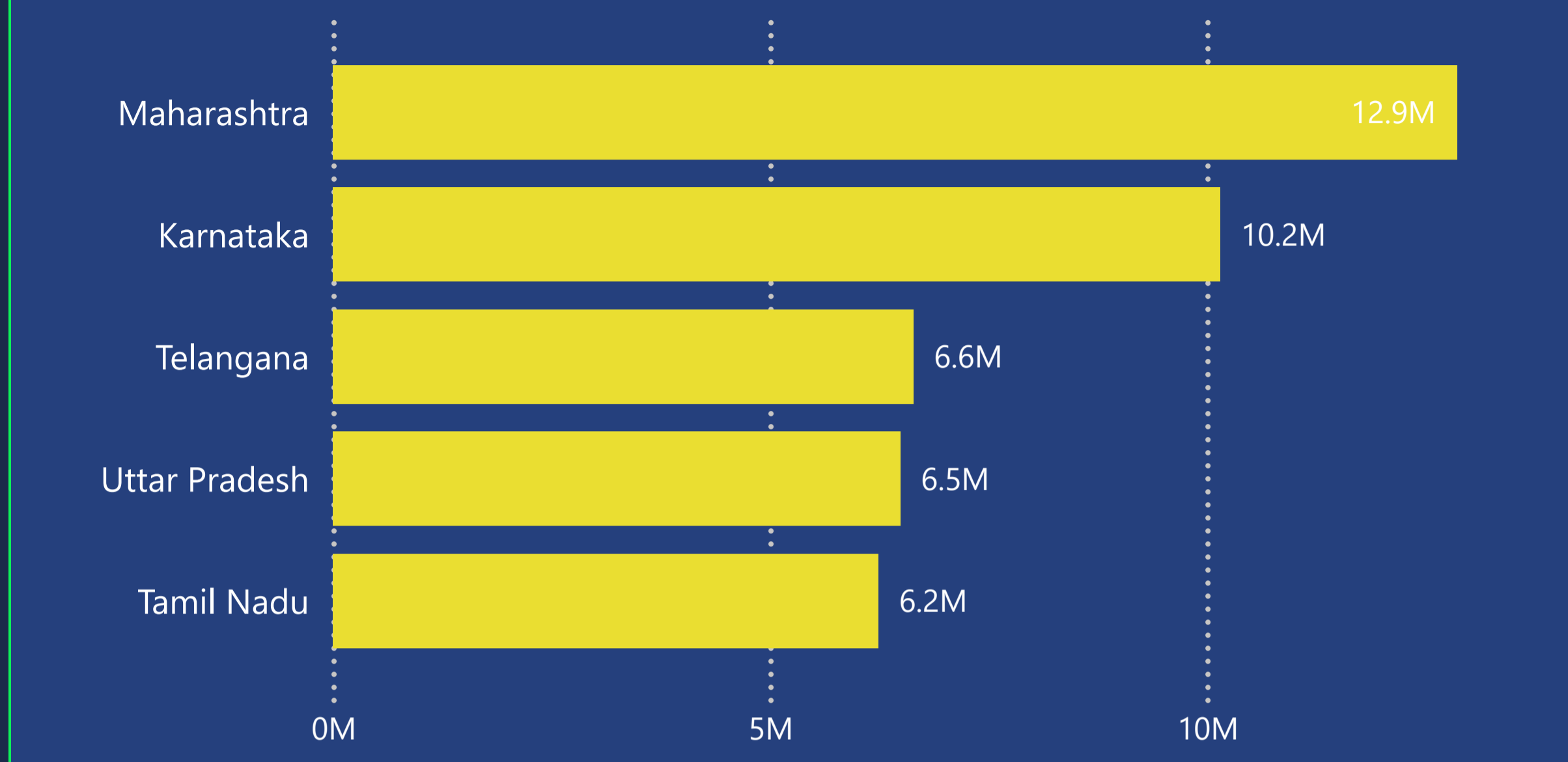
### Monthly Orders count



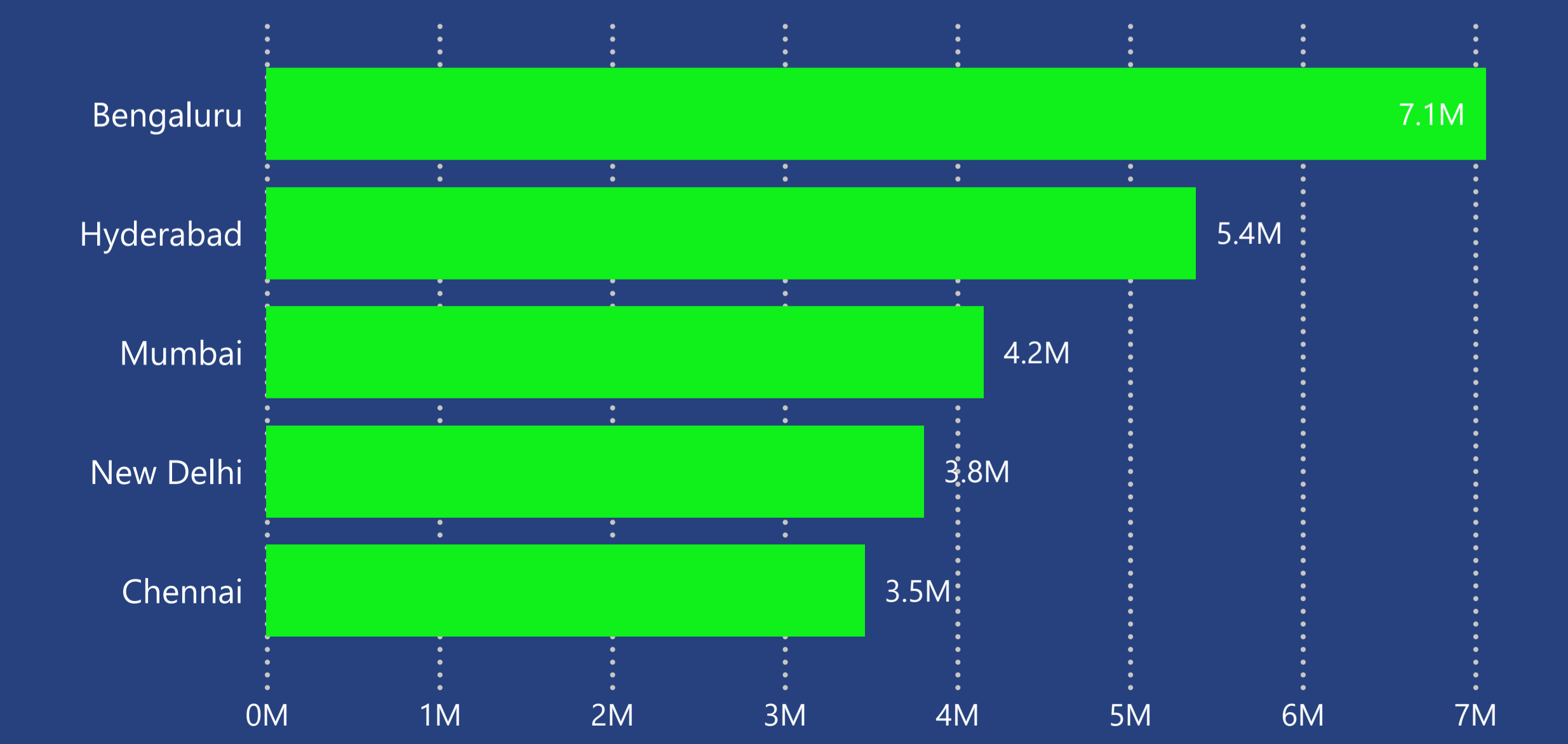
### Monthly Revenue Trend



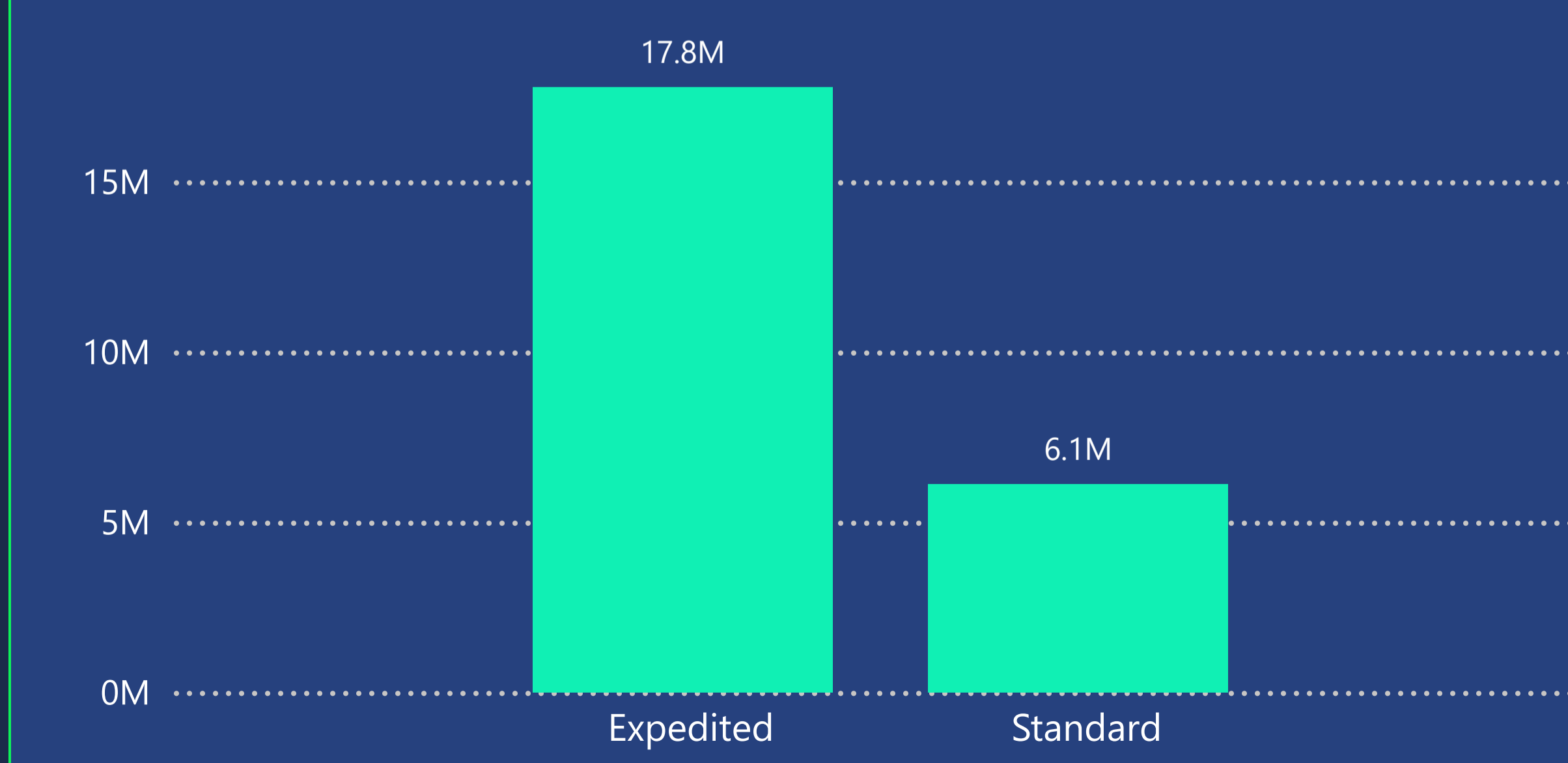
### Top 5 States by Revenue



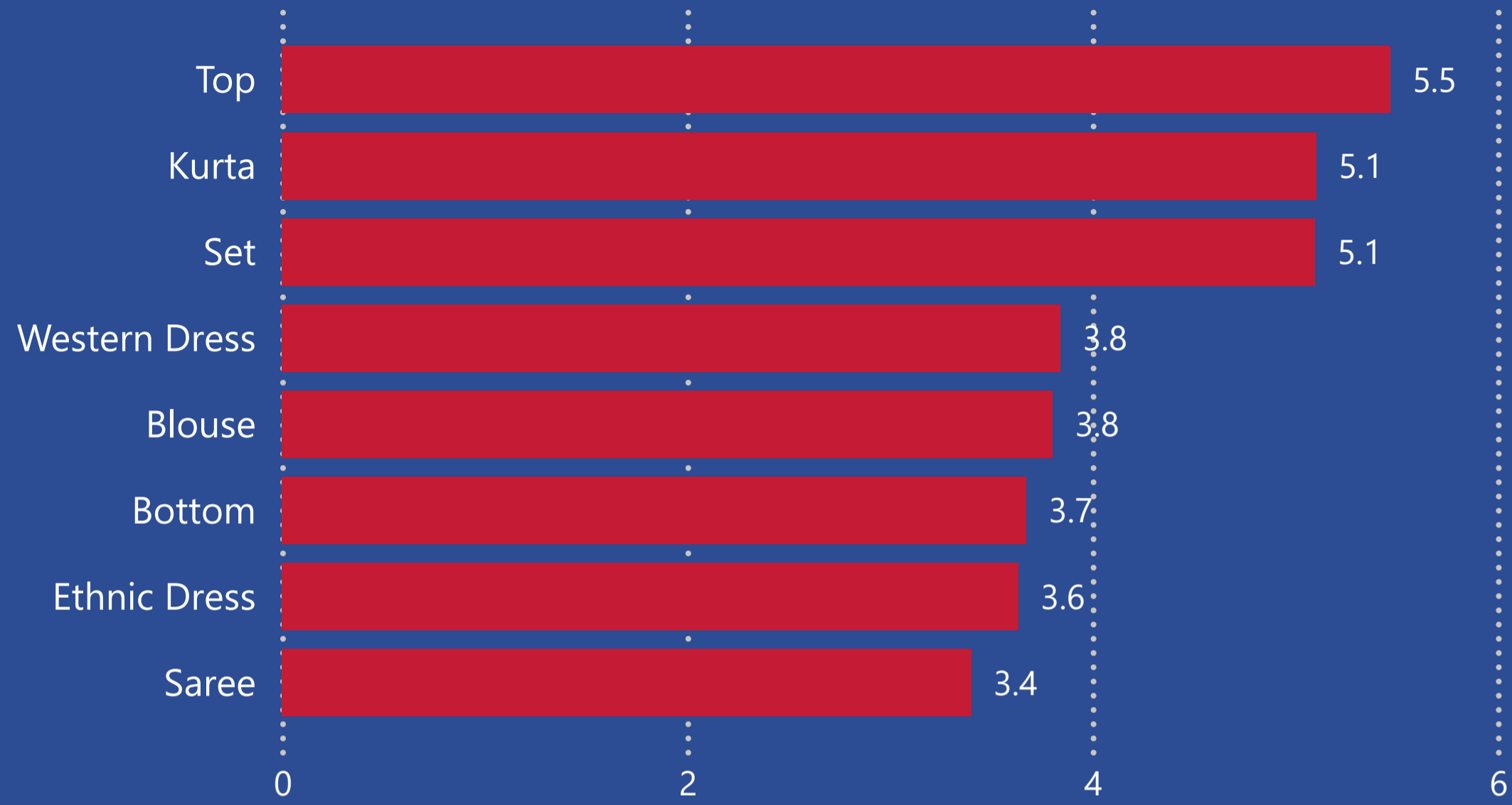
### Top 5 Cities by Revenue



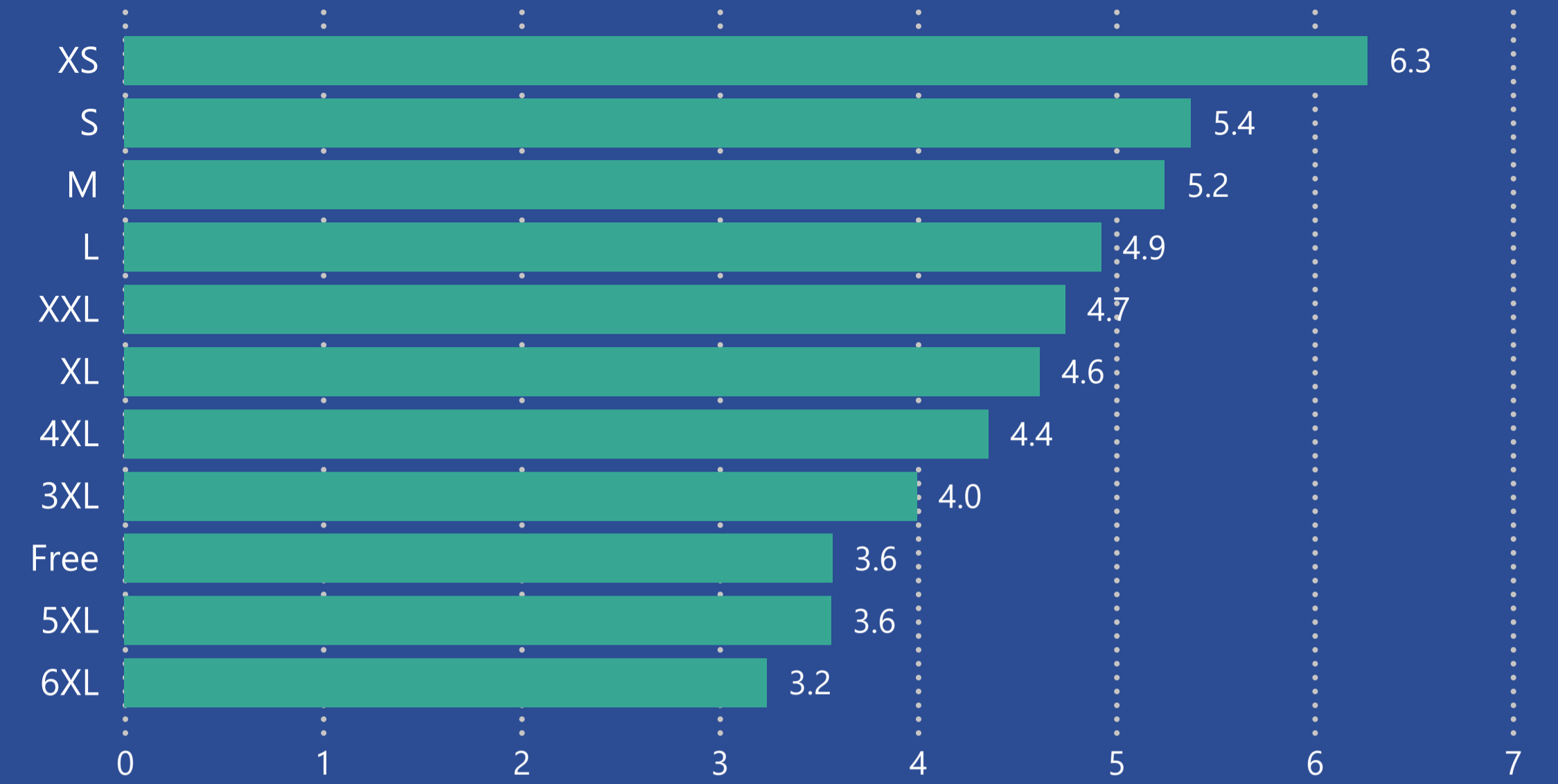
### Revenue by Ship Service Level



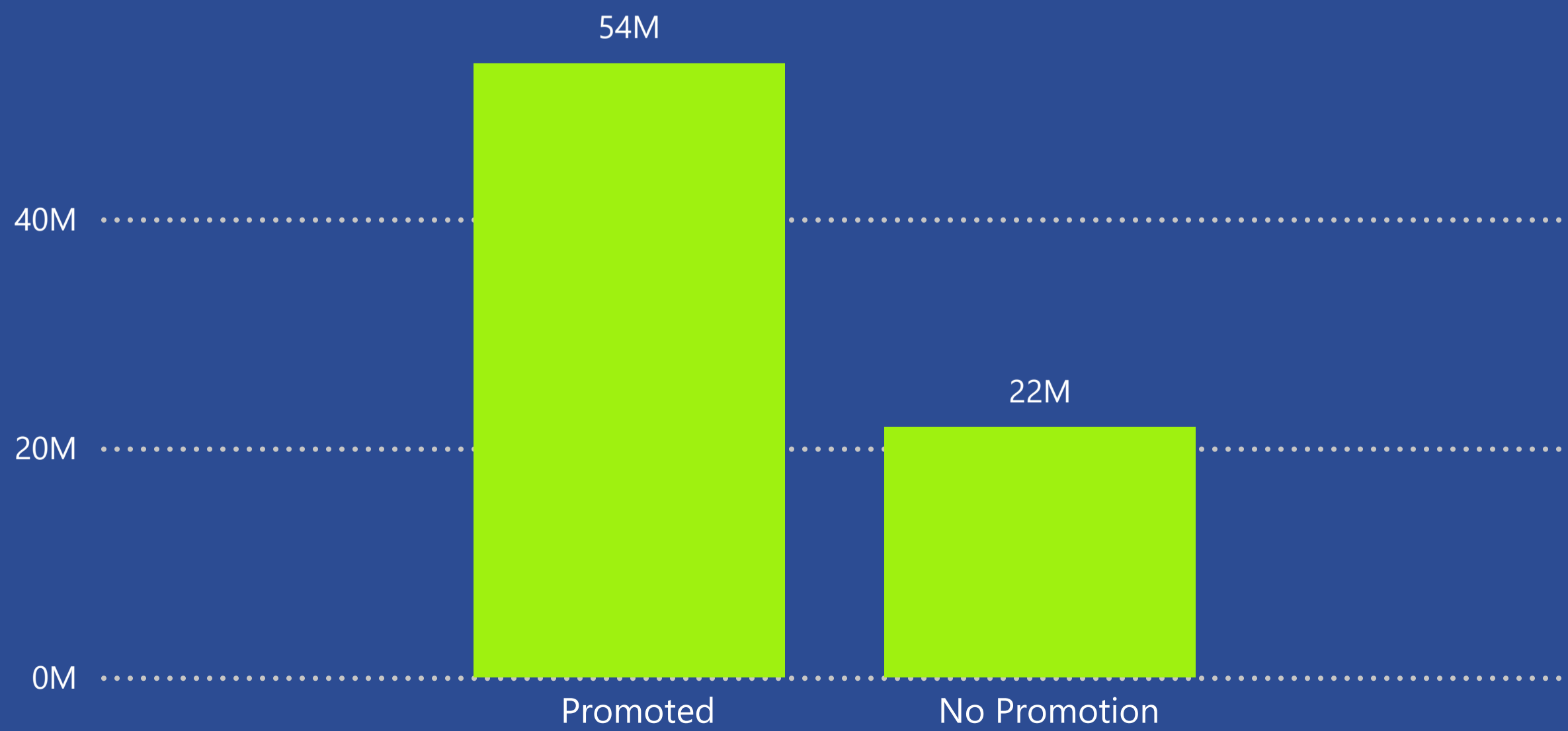
### Cancellation Rate by Category



### Cancellation Rate by Size



### Promotion Type vs Revenue



### Ship Service by Category



Category

All

Status

All

Ship\_State

All

## Orders Detail Table

Fulfilment	Sum of Qty	Sum of Amount	Ship_Service_Level	Date	Ship_State	Status	Ship_City	Size
Amazon	1	301	Expedited	Wednesday, July 06, 2022	Maharashtra	Shipped	Pimpri Chinchwad	XL
Amazon	1	544	Expedited	Tuesday, September 06, 2022	West Bengal	Cancelled	Howrah	M
Amazon	1	422	Expedited	Wednesday, July 06, 2022	Telangana	Shipped	Kodad	XS
Amazon	1	563	Expedited	Tuesday, April 05, 2022	Uttar Pradesh	Shipped	Greater Noida	L
Amazon	1	379	Expedited	Friday, March 04, 2022	Uttar Pradesh	Shipped	Firozabad	XS
Amazon	1	579	Expedited	Friday, May 13, 2022	Delhi	Shipped	New Delhi	XL
Amazon	1	558	Expedited	Wednesday, June 29, 2022	Telangana	Shipped	Hyderabad	XS
Amazon	1	1115	Expedited	Thursday, April 21, 2022	Punjab	Shipped	Patiala	3XL
Merchant	1	368	Standard	Friday, April 29, 2022	West Bengal	Shipped - Delivered To Buyer	Haldia	3XL
Amazon	1	352	Expedited	Saturday, February 05, 2022	Uttar Pradesh	Shipped	Varanasi	L
Merchant	1	1092	Standard	Wednesday, April 27, 2022	Maharashtra	Shipped - Delivered To Buyer	Mumbai	M
Merchant	1	666	Standard	Sunday, April 24, 2022	Bihar	Shipped - Delivered To Buyer	Patna	XXL
Amazon	1	499	Expedited	Friday, March 04, 2022	Maharashtra	Shipped	Mumbai	S
Amazon	1	635	Expedited	Thursday, June 16, 2022	Jharkhand	Shipped	Dumka	S
Amazon	1	599	Expedited	Monday, May 16, 2022	Uttar Pradesh	Shipped	Ghazipur	L
Amazon	1	562	Expedited	Wednesday, April 20, 2022	Tripura	Shipped	Agartala	M
Amazon	1	377	Expedited	Wednesday, October 05, 2022	Haryana	Cancelled	Gurgaon	Free
<b>Total</b>	<b>114136</b>	<b>75399871</b>						